

School City of Hobart Bylaws & Policies

9121 - SOCIAL MEDIA POLICY

The School City of Hobart (SCOH) may sponsor social media pages to share information about our schools and the achievements of our students and staff as well as other relevant community information.

All posting of comments on SCOH pages is at the discretion of the page administrators. The intent of this policy is not to keep any negative or critical information from being posted, but to protect the privacy and rights of the School City of Hobart school community. Comments to sponsored social media sites are welcome and encouraged. To promote respectful discussion within this forum, we expect that users be courteous and productive and avoid comments that are profane, obscene, offensive, sexually explicit, inappropriate, inflammatory or otherwise objectionable. Blogs and other social media forums often foster debate of an issue; users are to engage in such exchanges with mutual respect for others' opinions.

All postings to SCOH sponsored sites will be publicly available on the Internet and therefore publicly accessible without limitation or protection of any kind. For your privacy and that of other users and families, please consider how much personal information to share, with the understanding that this information may be linked to your name and published on the Internet or utilized by the media.

By posting a comment or other material to SCOH sponsored sites as outlined above, users give the School City of Hobart the irrevocable right and license to exercise all copyright, publicity, and moral rights with regard to any content provided, which includes using any submission for any purpose in any form and on any media, including but not limited to: displaying, modifying, reproducing, distributing, creating other works from, and publishing any submission.

The School City of Hobart further reserves the right to reject or remove comments for any reason, including but not limited to:

- A. our belief that the comments violate this participation policy;
- B. our determination that submissions did not meet School City of Hobart qualifications for posting;
- C. our determination that submissions fail to follow this policy in any way, the responsible use policy applicable to students or employees, or are otherwise irrelevant.

The School City of Hobart also reserves the right to amend this policy from time to time in our judgment to address issues that may arise and changes in our operations or the law.

In posting material on SCOH sponsored sites, users agree not to:

- A. Promote private businesses or commercial products.
- B. Post such matter that is patently offensive or obscene.

- C. Post material that is malicious, or attacks individuals, programs, or students.
- D. Post material the posting of which constitutes a violation of State or Federal law.
- E. Post material in violation of any individual's privacy rights, or that is confidential under State or Federal law.

Adopted 7/16/15